

all sites aren't created equal...

Anyone who's ever subscribed to a do-it-yourself "automated" web design system or purchased a template can tell you...

All websites really aren't created equal. If you ever find time to finish an automated DIY site, you may discover to your dismay that your site is actually using someone else's sub-domain, leaving you buried in an endless mess of links. One no one will ever remember let alone be able to optimize for the Search Engines or use for domain-based email accounts.

And the templates are just as bad... After buying one, you'll quickly realize that all the features (like site searching or data forms) are just mock-ups. Or that you don't own or know how to use any of the expensive software needed for editing it. With a launch deadline approaching fast and a growing feeling of helplessness in the pit of your stomach, the gravity of your situation starts to hit home. You've been left holding the bag to find a domain, a programmer, and a company to host and

maintain the site. If you find a developer who can start immediately on the project, it doesn't take long before their hourly-based charges start to eat away at what may have looked like a web site bargain at first. Your template has blown-up. Now your job or, worse, your company, might be at stake.

How do we know all this, you ask? We've picked up the pieces in these situations time and time again.

The identity presented by your corporate web site is, in many cases, your prospective clients' first encounter with your company, it's culture and it's products and services. In Entertainment, Marketing and Advertising, first impressions are absolutely *everything*. If your site is a clunky, unorganized or cheap-looking template, or even a weekend side project taken on by a relative in search of a hobby, you might as well not waste your time. Your prospects have already clicked off onto your competitor's site.

Evoq Design is a company that was built as an affordable alternative to all these obstacles. We take pride in exceeding the highest design standards, but we also enjoy being a very down-to-earth studio. Creating the right image and the right message when you need it with dynamic style and targeted impact is what we're all about. It's our passion. Evoq's whole business focus is to bring turn-key, Fortune 100 design quality to small and medium-sized businesses at bargain rates. Streamlined design workflow, simplicity of billing, straightforward customer service and delivery on deadline are always our primary goals.

STARTER OPTIONS

Plan A - "Domain Saver" \$200

Plan B - "Business Card" \$400

Plan C - "Startup" Site \$800

PRO SITE OPTIONS

Level 1 - Small Biz \$1500

Level 2 - Medium Biz \$2100

Level 3 - Enterprise \$3300

all packages, completely turn-key.

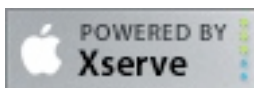


Evoq Design was conceived to make the entire process of building your corporate identity and internet presence as painless as possible. Building a site is a major undertaking, and we make it part of our job to take the stress off of you, so you can get back to what you do best. Like expanding your business, training employees, new product development and managing revenue inflows.

Each of our three Site Level design plans is specifically structured to mirror where your business is at - or where you want it to go. All you have to do is talk with us a few times, help us understand your place in your industry and the uniqueness of your offering. Email whatever content you'd like to feature on your site, and leave the rest to us. It really is that simple.



QuickTime



all sites include

- Domain Research & Registration
- DNS record management, Hosting setup and Construction Page
- TURN-KEY site: conception-build-launch @ 1 price
- Custom-built, uniquely styled layout, navigation & design
- 99% Uptime Assurance* with 24/7 Customer Support
- 30-day, Post-Launch Satisfaction Guarantee
- Fast, discounted Site Upgrade options to any site "Level"

Level-based sites add features like

- Bonus upgrade options, including 3-months of FREE Hosting!
- Domain-based email accounts - you@your-domain.com
- Secure eCommerce Shopping Cart & Cart Management Module
- Flash Animation, audio, presentations and custom programming
- Up-to 30 pages of professional, eye-popping design and layout
- Advanced Hit Tracking Statistics & easy Content Management System

*Uptime Assurance based on independent, 3rd-party monitoring of Evoq Design servers and sites by InternetSeer, Inc.

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web sites as simple as "ABC". Choose from three "starter" levels.

Evoq Design offers three, affordable "starter" site levels to meet any budget.

Not ready to build your site yet? No problem. Thousands of domains are newly registered or lapse and change hands every day. Your chances of getting a good domain actually become more slim every day. We recommend that you allow us to research the best domain names available for your company, secure your favorite and set up your construction page. When you're ready, you can rest assured that you'll be building on a strong foundation, and with powerful upgrade options available at any time.

A custom, 2-page "Business Card" or 4-page "Start-up Site" is the next step up. Choose any combination of pages from "about" to "FAQ", "products", "services", "contact" - anything you like. When you're ready to extend your online presence to a complete business level site, upgrading is a simple, easy and affordable process!

PLAN> features	plan A DOMAIN SECURITY	plan B BUSINESS CARD SITE	plan C START-UP SITE
Content Type & Source <i>Your site content would include your logo, contact information, images and whatever else you would like published on the web.</i>	Copy - Client images - client/evoq basic graphics - evoq layouts - evoq	Copy - Client images - client/evoq basic graphics - evoq layouts - evoq	Copy - Client images - client/evoq basic graphics - evoq layouts - evoq
Domain Research and Registration	yes	yes	yes
Site Type	HTML and/or PHP	HTML and/or PHP	HTML and/or PHP
Total Pages	1	2	4
Domain-based Email Accounts you@your-domain.com	upgrade available - \$35 annual	upgrade available - \$35 annual	upgrade available - \$35 annual
Search Engine Optimization	basic	basic	basic
Shopping Cart, Hit Tracker & Site Content Management System	no - available on full site Level packages only. Please see next page.	no - available on full site Level packages only. Please see next page.	no - available on full site Level packages only. Please see next page.
Time to Launch	1-2 weeks after content submission, design approval & first payment	2-3 weeks after content submission, design approval, payment	2-3 weeks after content receipt & design approval
Monthly Recurring Charge	\$15 MRC Hosting	\$15 MRC Hosting	\$15 MRC Hosting
Total to Launch	Two payments of \$100 = \$200 Launched	Two payments of \$200 = \$400 Launched	Two payments of \$400 = \$800 Launched

*All site offerings are based on client-submitted content. Additional copy writing, illustration and animation beyond service level allotment are available for an additional charge. All site builds require domain management access for DNS configuration. Proprietary MetaSystem features such as Hit Tracker, Content Manager, Demo Viewer and Cart Admin require hosting at Evoq Design's data center to guarantee proper functionality. Promotions subject to change. All project delivery timetables above, including expedited delivery service, are dependent on timely client submission of required content from client. Prices as quoted only good within one month of proposal delivery. Minimum 1/2 project cost Setup Fee required before any work can begin. ©EVOQ DESIGN, all rights reserved.

SERIOUS sites. Business by the numbers, 1 - 2 - 3.

PLAN> features	level 1 SMALL BUSINESS	level 2 MEDIUM BUSINESS	level 3 ENTERPRISE
Content Type & Source* <i>Stock photography is available at no extra charge. Copywriting, Illustration and animation are available for an additional charge.</i>	Copy - client images - client/evoq basic graphics - evoq layouts - evoq	Copy - client images - client/evoq basic graphics - evoq layouts - evoq	Copy - client/evoq Custom art, graphics & layout by evoq design.
Site Type	HTML or PHP	Your choice - Full FLASH®, HTML, PHP, or a combination.	Your choice - Full FLASH®, HTML, PHP, or a combination.
Total Pages	Up to 10	Up to 25	Up to 40
FREE UPGRADES - EACH SITE COMES WITH AN UPGRADE COMPLI- MENTS OF EVOQ DESIGN. TAKE YOUR PICK!	Free Basic Logo Design, - or - 3-months Hosting	Free Upgrade to Hit Tracker Advanced - or - 3-months Hosting	Free Site Search feature - or - 3-months Hosting
Domain-based Email Ac- counts you@your-domain.com	5-pack of domain-based email accounts or 1 GB storage	10-pack of email accounts or 1 GB storage	up to 25 accounts or 2 GB storage
Search Engine Optimization	basic	full	full
QuickTime Video Streaming	no	no	yes
Advanced Databasing	no	no	yes. MySQL, PHP &/or FileMaker Pro
Hit Tracker Site Statistics Module	yes	yes	yes
Content Management System	no	Full CMS† - web-based login for client updates of site text/images.	Full CMS† - web-based login for client updates of site text/images.
eCommerce Shopping Cart	no	no	Includes Secure Socket Layer Certificate, Merchant Account & up-to 30 item Shopping cart build.
Time to Launch	2-4 weeks after content sub- mission, design approval & 2nd payment	3-6 weeks after content sub- mission, design approval, & 2nd payment	up to 1-2 months after content receipt & design approval
Monthly Recurring Charge	\$15 MRC Hosting	\$25 MRC Hosting, including CMS (Content Management- System) & Hit Tracking.	\$35 MRC for data services, Con- tent Management System, Hit Tracking, Shopping Cart & SEO maintenance.
Total to Launch	Three payments of \$500 (\$1500 Launched)	Three payments of \$700 (\$2100 Launched)	Three payments of \$1100 (\$3300 Launched)

*All site offerings are based on client-submitted content. Additional copy writing, illustration and animation beyond service level allotment are available for an additional charge. All site builds require domain management access for DNS configuration. Proprietary MetaSystem features such as Hit Tracker, Content Manager, Demo Viewer and Cart Admin require hosting at Evoq Design's data center to guarantee proper functionality. Some Level 3 corporate email accounts may require static IP address for security. Promotions subject to change. \$50 hourly rates for services may be purchased in minimum blocks of 4 hours. All project delivery timetables above, including expedited delivery service, are dependent on timely client submission of required content from client. Prices as quoted only good within one month of proposal delivery. Minimum 1/3 project cost Setup Fee required before any work can begin. † CMS for Full Flash sites is text-only. ©EVOQ DESIGN, all rights reserved.

Launching Daily



Turn-Key Sites and Entire Online Businesses

Yours could be next...

our sites

Choose from three levels of internet presence.

Each plan comes with domain, DNS management, email accounts, 3 months free hosting and other free upgrade options. Please visit us at www.evoqdesign.com for more details.

Our *Level 1* site build establishes your presence online with up to 10 pages of clean HTML and/or PHP.

Level 2 jumps out at your visitors with up to 20 pages of beginning-to-end, FLASH-animated design.

Level 3 delivers an enterprise-class solution, complete with dynamic pages, databasing, animation, site hit statistics, shopping cart with SSL and Merchant Account, plus 50 email accounts and 1GB of storage.

Take your choice. They're all turn-key, and launching daily.

check us out...

level 1

starter sites:

www.justmakesure.com

www.aoktiremart.com

www.southernluxury.com

level 2

intermediate SITES:

www.stickybottom.net

www.sheargear.com

www.karmaglow.com

level 3

enterprise SITES:

www.vipresystems.com

www.leventhal-slaughtercases.com

www.lisalotter.com

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SITE PROFILES

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call us:

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